

Hosted By



GSMA™

Cairo, Egypt

WAS #23 Intercontinental City stars

Sponsorship
Packages





Why Egypt?

Egypt, commonly known as “*The Motherland of the World*,” “*The Land of Civilizations*,” and “*The Greatest Power in Human History*,” is renowned worldwide for its remarkable +7,000-year-old legacy of civilization and vast wealth of knowledge.

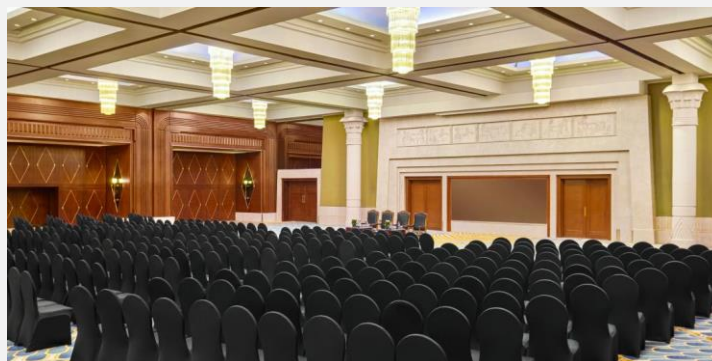
This rich heritage has made Egypt a pioneer and leader in science, art, culture, and architecture, as well as in nearly every field of human achievement. Among all civilizations and nations, Egypt has consistently maintained a unique and distinguished position.

Historically, it is universally recognized as the world’s most ancient state, with a unified societal identity within its current geographical borders.

WAS #23

The Intercontinental City Stars Hotel

The InterContinental Citystars Cairo is a prestigious five-star hotel located in the Heliopolis district of Cairo, adjacent to the renowned Stars Centre Mall. As part of the Citystars Heliopolis complex, it stands as a landmark of modern luxury and hospitality. The hotel offers 790 elegantly designed rooms and suites, combining comfort with contemporary style. Guests can enjoy a variety of dining options, a fully equipped health and fitness club, a business centre, and versatile event halls and conference rooms suitable for gatherings of any size.



Sponsorship Packages

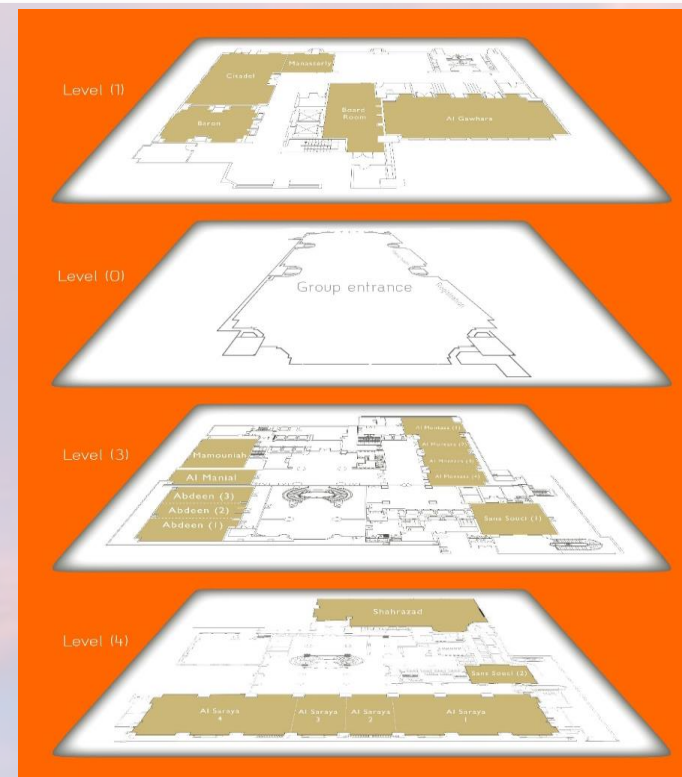
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A large orange square containing the word "orange" in white lowercase letters and a trademark symbol (TM) to its upper right.

orangeTM

Event Venue Layout

- 
- **Level 1 : Private Meeting Rooms**
 - **Level 0 : Main Entrance – Registration - Private Meeting Rooms**
 - **Level -2 : Private Meeting Rooms - Networking Area**
 - **Level -3 : Private Meeting Rooms - OBN Rooms - Booths - Networking Area**
 - **Level -4 : Plenary - OBN Rooms - Booths - Networking Area**



1. Private Meeting Rooms

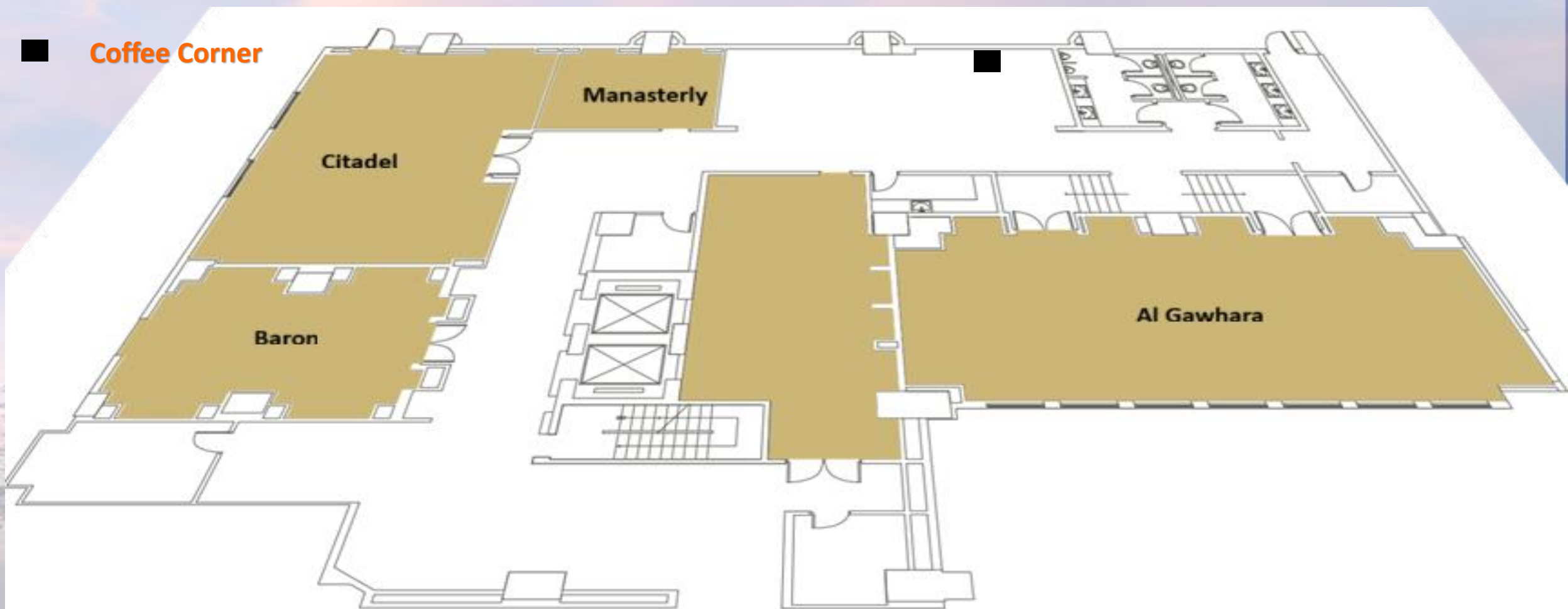
A wide-angle photograph of a large, modern, multi-story building with a reddish-brown facade and many windows. The building is surrounded by palm trees and other greenery. The sky is blue with some clouds. The text "Level: 1" and "4 Private Meeting Rooms" is overlaid in large orange letters.

Level: 1

4 Private Meeting Rooms

Level 1 : Private Meeting Rooms

■ Coffee Corner



Al Gawhara Private Meeting Room

Category: Diamond

Size: 128 SQM

Key Features

- 2 Rounded Meeting Tables
- 16 Chairs
- 3 Sofas
- Small Table with 2 Armchairs
- 2 Coffee Corner
- Mini Bar
- Large Screen
- Lobby View
- 2 Entrance Doors
- Signage

Sold Out

**** Reference images only; final setup based on listed features**



Price:
50,000 \$

All the prices are excluding VAT 14%

Citadel Private Meeting Room

Category: Platinum

Size: 80 SQM

Key Features

2 Rounded Meeting Tables

12 Chairs

2 Sofas

Small Table with 2 Armchairs

Coffee Corner

Screen

Sun View

Signage

Sold Out

**** Reference images only; final setup based on listed features**



Price:
40,000 \$

All the prices are excluding VAT 14%

Baron Private Meeting Room

Category: Gold

Size: 47 SQM

Key Features

Fixed Meeting Table with 6 Chairs

Sofa

Coffee Corner

Screen

Sun View

Signage

Sold Out



Price:
35,000 \$

All the prices are excluding VAT 14%

Manesterly Private Meeting Room

Category: Gold

Size: 20 SQM

Key Features

Fixed Meeting Table with 6 Chairs

Coffee corner

Screen

Signage

Sold Out



Price:
25,000 \$

All the prices are excluding VAT 14%

A wide-angle photograph of a large, modern, multi-story building with a grid-like facade of windows. The building is illuminated with warm lights, and the sky above is a mix of blue and orange, suggesting sunset or sunrise. Palm trees and other landscaping are visible in the foreground and around the building.

Level: 0

4 Private Meeting Rooms

(Business Center)

Business Center 1

Category: Standard

Size: 12 SQM

Key Features

Fixed Meeting Table with 4 Chairs

Coffee Corner

Screen

Sun View

Signage

Sold Out



Price:
15,000 \$

All the prices are excluding VAT 14%

Business Center 2

Category: Standard

Size: 12 SQM

Key Features

Fixed Meeting Table with 4 Chairs

Coffee Corner

Screen

Sun View

Signage



Price:
15,000 \$

All the prices are excluding VAT 14%

Business Center 3

Category: Standard

Size: 19 SQM

Key Features

Fixed Meeting Table with 10 Chairs

Coffee Corner

Screen

Signage



Price:
20,000 \$

All the prices are excluding VAT 14%

Business Center 4

Category: Standard

Size: 19 SQM

Key Features

Fixed Meeting Table with 10 Chairs

Coffee Corner

Screen

Signage



Price:
20,000 \$

All the prices are excluding VAT 14%



Level: -2

15 Private Meeting Rooms

Pool View Private Meeting Room

Category: Gold

Size: 30 SQM

Key Features

Rounded Meeting Table with 6 Chairs

Small Table with 2 Armchairs

Coffee Corner

Sofa

Screen

Private Bathroom

Pool View

Signage

**5 Rooms
Remaining**

**** Reference images only; final setup based on listed features**



**Price:
25,000 \$**

All the prices are excluding VAT 14%



Level: -3

5 Private Meeting Rooms

Level -3 : Private Meeting Rooms

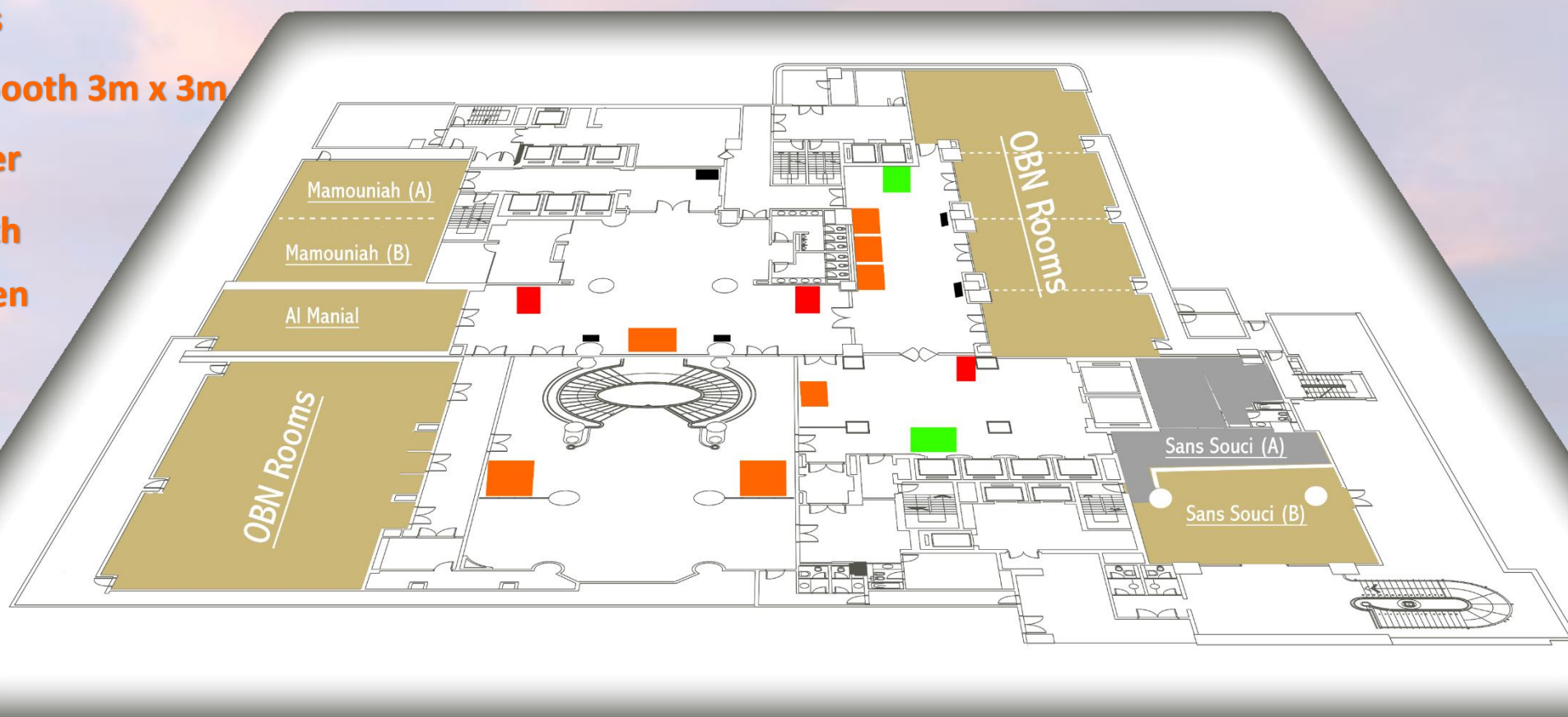
■ OBN Rooms

■ Exhibition Booth 3m x 3m

■ Coffee Corner

■ Pop Up Booth

■ Poster Screen



Sans Souci 1A Meeting Room

Category: Diamond

Size: 128 SQM

Key Features

2 Rounded Meeting Tables

12 Chairs

3 Sofas

Small Table with 2 Armchairs

Coffee Corner

Screen

Private Suit

Private Bathroom

Signage

Sold Out

**** Reference images only; final setup based on listed features**



Price:
50,000 \$

All the prices are excluding VAT 14%

Sans Souci 1B Meeting Room

Category: Diamond

Size: 128 SQM

Key Features

2 Rounded Meeting Tables

12 Chairs

3 Sofas

Small Table with 2 Armchairs

Coffee Corner

Screen

Private Foyer

Signage

Sold Out

**** Reference images only; final setup based on listed features**



Price:
50,000 \$

All the prices are excluding VAT 14%

Al Manial Meeting Room

Category: Platinum

Size: 95 SQM

Key Features

Rounded Meeting Table with 8 Chairs

2 Sofas

2 Small Tables

4 Armchairs

Coffee Corner

Projector

Signage

Sold Out

**** Reference images only; final setup based on listed features**



Price:
40,000 \$

All the prices are excluding VAT 14%

Mamouniah (A) Meeting Room

Category: Platinum

Size: 80 SQM

Key Features

Rounded Meeting Table with 8 Chairs

2 Sofas

Small Table with 2 Armchairs

Coffee Corner

Screen

Signage

Sold Out

**** Reference images only; final setup based on listed features**



Price:
40,000 \$

All the prices are excluding VAT 14%

Mamouniah (B) Meeting Room

Category: Platinum

Size: 80 SQM

Key Features

Rounded Meeting Table with 8 Chairs

2 Sofas

Small Table with 2 Armchairs

Coffee Corner

Screen

Signage

Sold Out

**** Reference images only; final setup based on listed features**



Price:
40,000 \$

All the prices are excluding VAT 14%

2. Exhibition Booths Area

Exhibition Booth 6m x 3m



**3 Booths
Remaining**

LCD Screen 65 Inch
Welcome Desk
2 x Barstools
Round Tall Table
2 x Regular Tables
8 x Regular Chairs
Logo Acrylic

QTY: 6
Price: 35,000 \$

Exhibition Booth 3m x 3m



**7 Booths
Remaining**

LCD Screen 65 Inch
Welcome Desk
2 x Barstools
Cut Out Name
Logo Acrylic

QTY: 11
Price: 25,000 \$

All the prices are excluding VAT 14%

Exhibition Booth 1m x 2m



**8 Booths
Remaining**

LCD Screen 50 Inch
Welcome Desk
2 x Barstools
Cut Out Name
Logo Acrylic

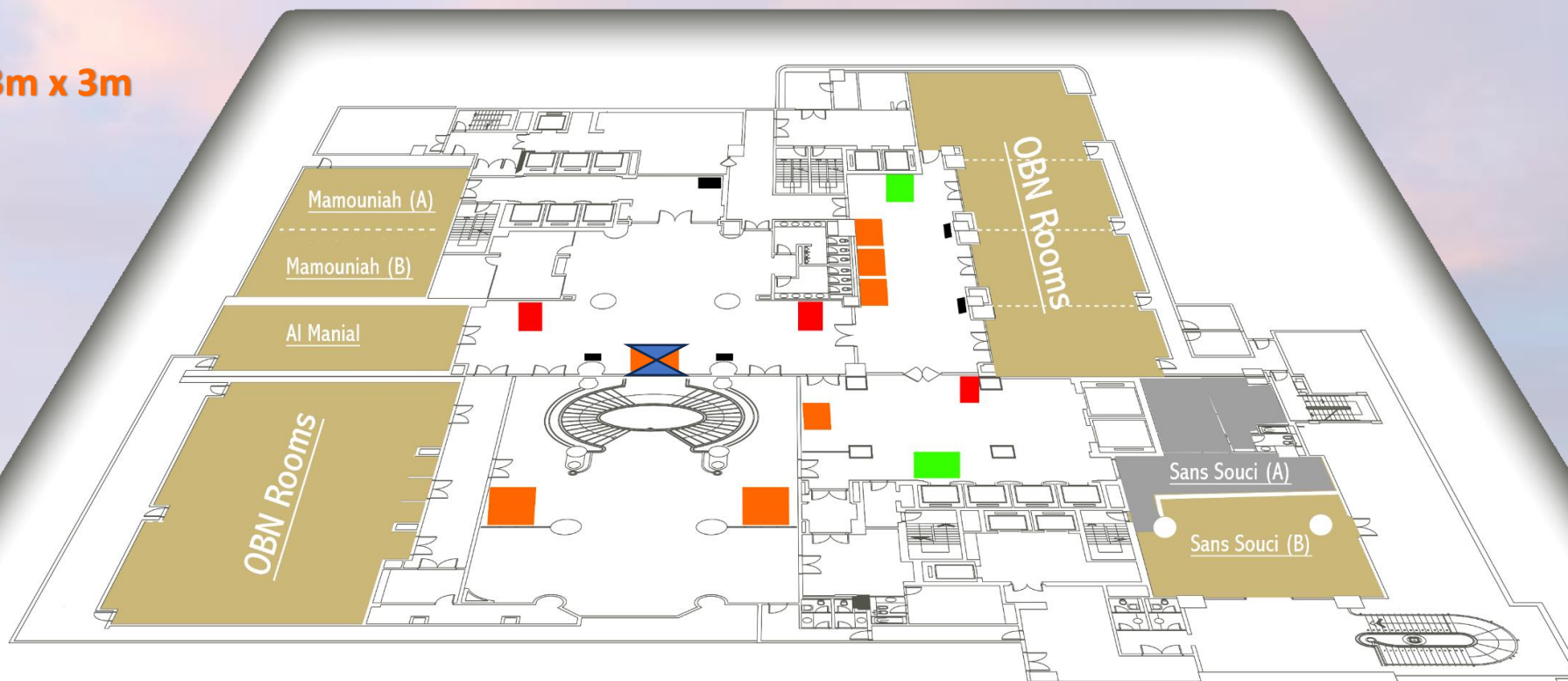
QTY: 11
Price: 10,000 \$

Event Venue Layout (Level -4)



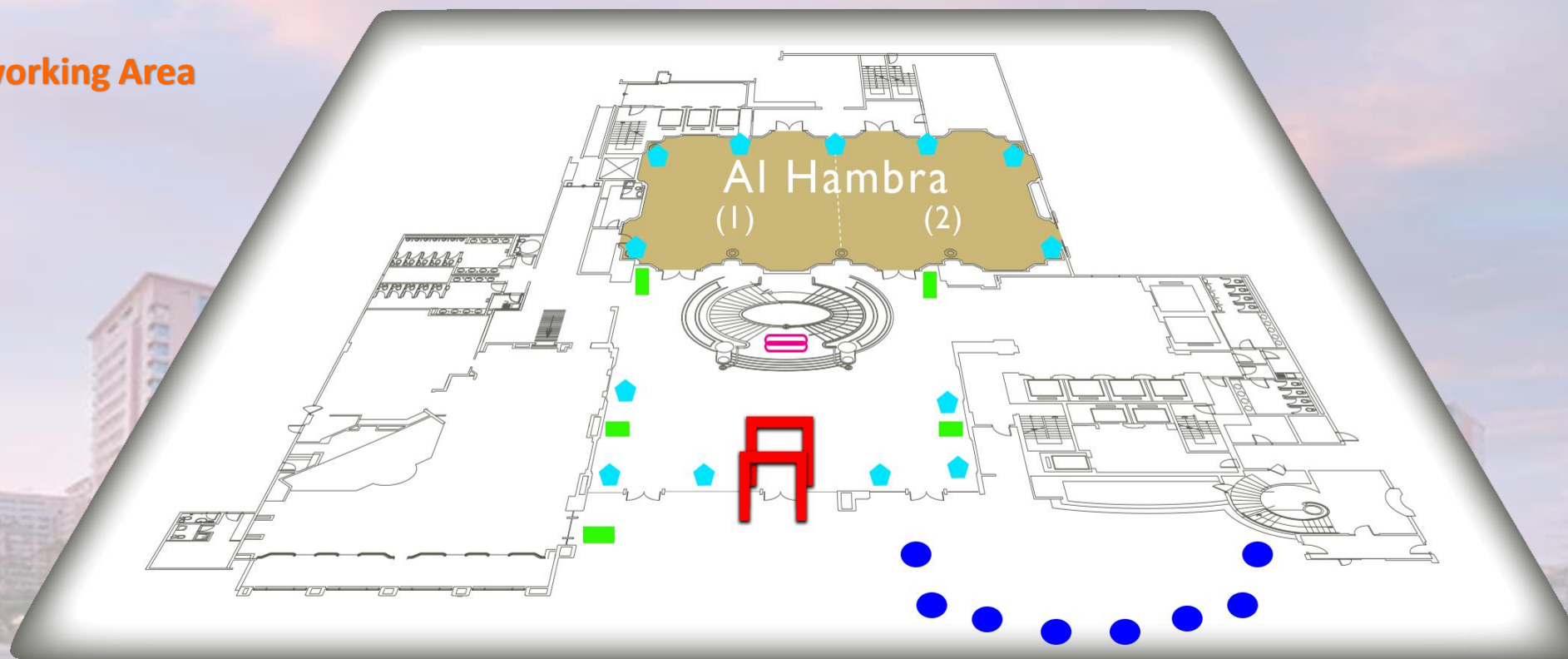
Event Venue Layout (Level -3)

-  OBN Rooms
-  Exhibition Booth 3m x 3m
-  Coffee Corner
-  Pop Up Booth
-  Poster Screen



Event Venue Layout (Level -2)

- ◆ lunch service
- POP UP Booth
- Outdoor Networking Area



A large, modern, multi-story building with a reddish-brown facade and many windows, surrounded by palm trees and a clear sky with some clouds. The building is the central focus of the background image.

3. Additional Add-on Sponsorship

Event outdoor & Indoor Branding Opportunities



Branded Umbrella



QTY: 20 up to 25
Opp: 1
Price: 10,000 \$

Branded Flages



QTY: 20 up to 25
Opp: 1
Price: 15,000 \$

Branded Beanbag



QTY: 20
Opp: 1
Price: 7,000 \$

All the prices are excluding VAT 14%

Event Branding Opportunities

Ice Cream



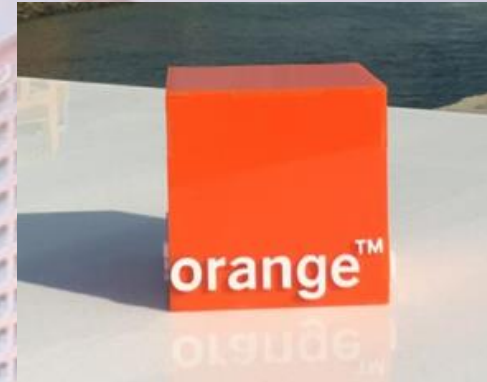
Opp: 1 per Day
Price: 7,000 \$

Popcorn



Opp: 1
Price: 5,000 \$

Center Piece



Opp: 1
Price: 5,000 \$

Charging Stations



Opp: 1
Price: 10,000 \$

All the prices are excluding VAT 14%

Event Branding Opportunities

Block Note



QTY: 1,200
Opp: 1
Price: 10,000 \$

Pen



QTY: 1,200
Opp: 1
Price: 5,000 \$

Sold Out Registration Bags



QTY: 1,200
Opp: 1
Price: 18,000 \$

Sold Out Lanyard



QTY: 1,200
Opp: X
Price: 15,000 \$

1 Opp Left Bag Inserts



QTY: 1,200
Opp: XX
Price: 5,000 \$

All the prices are excluding VAT 14%

Event Branding Opportunities

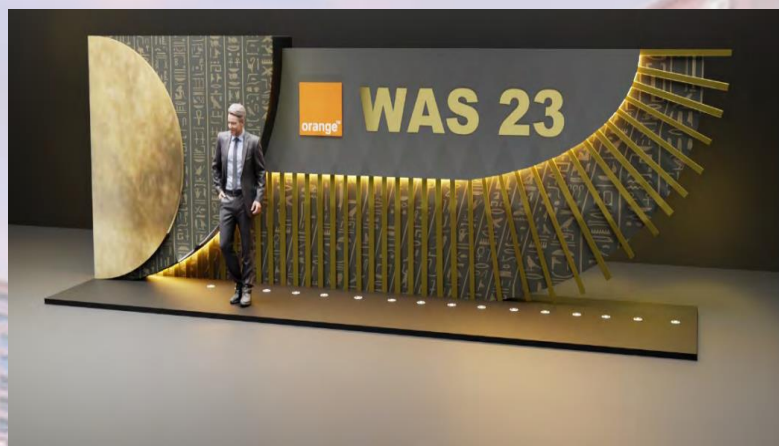
Branded Shuttle Bus

Sold Out



Opp: 1
Price: 15,000 \$

Photo Opportunity



QTY: 4
Price: 10,000 \$

Direction Signage



QTY: 10
Opp: 1
Price: 10,000 \$

Digital Photo



QTY: 4
Opp: 4
Price: 10,000 \$

All the prices are excluding VAT 14%

Event Branding Opportunities

Coffee Break



Opp: 1 per day
Price: 8,000 \$

Branded lunch service



Opp: 1 per day
Price: 15,000 \$

All the prices are excluding VAT 14%

**For More Details, please
contact**

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Thank You

GSMA™

WAS #23

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